

RECYCLED TIRES AS BIKE LANE BARRIERS BROAD AVE DEMONSTRATION PROJECT MEMPHIS TN





BIKE LANE BARRIERS FROM RECYCLED SCRAP TIRES

CUSTOMISABLE GEOMETRY, SPACING & COLORS

LOCALLY SOURCED AND PRODUCED

TAD PIERSON INDUSTRIAL ARTIST facebook.com/TireArtDesign









ARMADILLO BUMPS ON MLK AVE.

EXISTING RUBBER BUFFERS ARE EXPENSIVE AND MANUFACTURED OVERSEAS

FLEXIBLE DELINEATOR POSTS ARE ONLY A VISUAL CUE AND EASILY RUN OVER



DELINEATOR POSTS ON MLK AVE.

BDC BUSINESS HUB PRODUCT MANUFACTURING PARTNER



The BDC Business Hub will provide low barrier to entry employment opportunities for a range of skill levels while teaching both soft and hard skills primarily through on the job training. The BDC Business Hub will actively and intentionally prepare employees for a living wage career.

INSTALL LOCATION 420 UNITS ON BROAD AVE BIKE LANES

